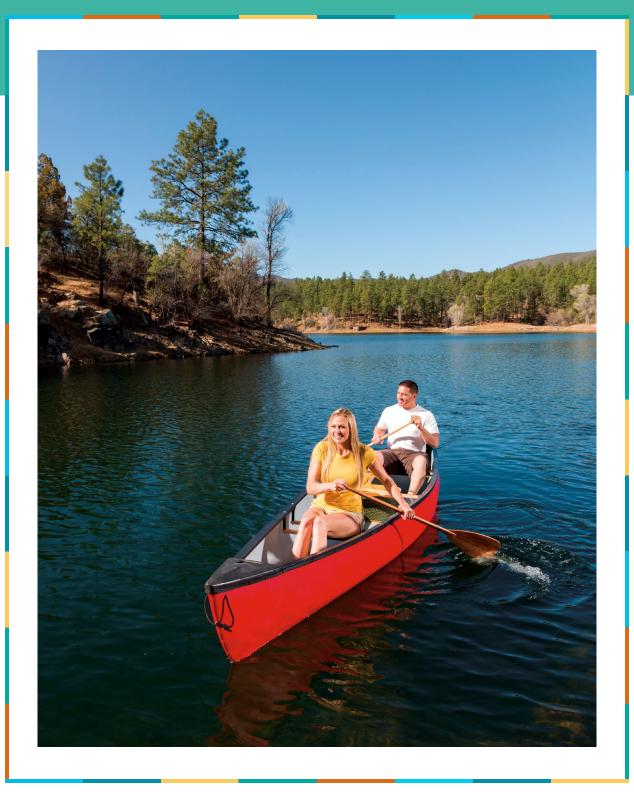
connections

For the Friends of Yavapai Regional Medical Center Foundation SPRING 2022



Community champion.

Carol Baltz was a member of YRMC's volunteer corps for 16 years, and was known throughout our organization for her unwavering devotion to her volunteer responsibilities, our Medical Center and our community. Although Carol passed away on October 8, 2021, her legacy of devotion lives on through the gift she made to the YRMC Foundation in her estate.

Make a Difference in the Lives that Follow.

Please remember us in your will by designating the YRMC Foundation as a beneficiary.





Yavapai Regional Medical Center Foundation

A Dignity Health Member

John Goodenow, Director of Philanthropy (928) 771-5623 • jgoodenow@yrmc.org



Your Gift Touching Lives

YRMC receives more than \$2 million in YRMC Foundation support

Thanks to you and our caring community of donors, during 2021 your YRMC Foundation was able to provide a total of \$2,128,505 to fund a range of YRMC programs and services that have and will continue to touch the lives of thousands in our community. The following are examples of how your donations were invested and their impact.



The purchase of five next-generation Hologic and Sonosite breast imaging ultrasound systems for the **Breast Care Center at YRMC.** More than 2,000 ultrasound procedures are performed annually at the Breast Care Center.



Leasing fees and utilities for YRMC's COVID Vaccination Center at the Gateway Mall. The Center

administered 45,730 vaccines from January through May 2021.



Planning for the establishment of YRMC's Cognitive Assessment and Support Center and staffing of the Alzheimer's and Dementia Care Program. In just a few short months, the Center and Program are operating at capacity.



Construction of the Woodruff Family Conference Center in the new **Outpatient Service Building at YRMC West**. The Conference Center is being used daily for staff and community education.

continued >



The purchase of five Philips EPIQ CVx ultrasound imaging units for the **James Family Heart Center**. More than 5,000 procedures are performed by the Center annually.

In Continuous Pursuit of Patient Care Excellence at the James Family Heart Center

Breaking News – YRMC's Chief of Staff, Dr. Pierre Tibi, recently announced the James Family Heart Center's participation in the internationally recognized Enhanced Recovery After Surgery (ERAS) Cardiac Society. According to Dr. Tibi, the Society's sole focus is to improve patient care. "Implementing the Society's evidence-based best practices, our goals at YRMC are better and earlier recovery after cardiac surgery, reduction in complications and length of stay, fewer readmissions and lower cost," said Tibi.

Under Dr. Tibi's leadership, YRMC has established an ERAS
Cardiac committee comprised of representatives from more
than 25 clinical specialties. The committee is utilizing
ERAS Cardiac evidence-based best practices to develop
and implement local protocols. Funded through your support of the James
Family Heart Center, YRMC's ERAS committee will conduct ongoing clinical
staff education sessions, host ERAS expert-led seminars, and continuously
monitor patient outcomes data and patient care satisfaction.

Support this important work through a gift to the YRMC Foundation's James Family Heart Center Fund.



Welcome to our Donor Engagement Center



Open Your HeartTrustLet Others Love You

These three simple phrases serve to welcome all to the YRMC Foundation's new donor engagement center located in the Outpatient Services Center at YRMC's Prescott Campus. Created as an immersive experience for donors, staff physicians and community members alike, the center celebrates our organization; its past, present and future; our mission, our donors; and the spirit of philanthropy. We hope all who view it are instilled with a sense of ownership and pride in their community hospital. We invite you to stop by to see our donor engagement center. And please, we'd love to hear what you think. Thank you.

The Woodruff Family Conference Center – Celebrating Community Education

The Woodruff Family Conference Center at the new Outpatient Services Center celebrates the community service of Prescott residents Bob and Margaret Woodruff with organizations including Friends of the Library, Meals on Wheels, and YRMC. Their daughter, Ellen Benson, noted, "My mother and father believed that it is through kindness and helping others, using the grace we have been given, that we meet the world in its needs. When my parents decided to include the Medical Center as a beneficiary of their estate, they did so knowing their gift would be invested wisely." Ellen recognized the knowledge and learning that will be shared in the



Richard and Ellen Benson

new Conference Center will enrich the lives of the people of our community and is a wonderful tribute to the legacy of Margaret and Bob.

The Conference Center includes stateof-the-art conferencing technology, a multipurpose lecture room, two classrooms and a demonstration kitchen. The Woodruff family has honored our organization and our community through their kindness and generosity, providing this gathering place where community members and staff alike can enjoy a multitude of educational programs.

Yavapai Regional **Medical Center Foundation**

A Dignity Health Member

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people like you who care

Special Edition: Robbie Nicol



The year was 1986. Ronald Reagan was President of the United States, Mikhail Gorbachev was General Secretary of the Soviet Union and Margaret Thatcher was Prime Minister of the United Kingdom. And most notably, this was the

year Robbie Nicol joined Yavapai Regional Medical Center (YRMC). From day one and for the next 36 years, Robbie devoted herself to YRMC's mission of service and to the advancement of the health and well-being of our community. As a member of the Medical Center's Administrative Council, Robbie's responsibilities were wide-ranging and included community outreach, fundraising, marketing, public relations, and strategic planning. During her tenure, she served under four Chief Executive Officers:

Mike Vitek, Pat Linton, Tim Barnett and John Amos. This past December, Robbie concluded her career with YRMC.

It is no exaggeration to say that through her work, Robbie touched the lives of thousands in our community. We recently met to talk about some of her most memorable and meaningful experiences. Not surprisingly, what she spoke about had very little to do with her personal accomplishments and everything to do with those she worked with and those she served. Here are some excerpts from our conversation.

Q: Robbie, as you think back on your years at YRMC, what are you most proud of?

A: Well first let me say that pride seems to be a rather self-serving word. I rather like to think in terms of what was and is most gratifying to me. At a very personal

level, it's all about the people I've been privileged to work with and the lives that have been touched. Our local community is filled with caring people who respect our region and want the very best in healthcare for themselves and others. These caring





people also are motivated to help people stay healthy and live their best lives. It's very gratifying to know that we have touched literally thousands of lives – many of whom will never know who we are personally, but they know their lives are better because people care about them.

Q: When you joined YRMC, fundraising for our Medical Center was somewhat in its infancy. Tell us about the origins of the YRMC Foundation we know today and the root of its success.

A: I believe it was the 1989 expansion of the Prescott campus that was the sentinel event that served to transform our fundraising. What made this effort special was the amazing group of community members that volunteered to serve as our Development Committee. Thanks to their dedicated efforts, we raised nearly \$900,000 which enabled YRMC to move forward with its plans. At the conclusion of our effort, it was this Committee that recommended YRMC establish an



Robbie with her husband, Jerry Kohler



ongoing fundraising initiative. Ultimately this resulted in the establishment of the YRMC Foundation. These individuals were truly visionary and I remain grateful for their support. Our Foundation Board has evolved over the years and we have consistently attracted very high-quality, dedicated Board members who are also impressive, accomplished, and caring. One of my greatest joys was the opportunity work to with and to get to know such wonderful people. It was an honor and a privilege.

Q: YRMC programs and services have expanded tremendously over the years. Tell us about the Foundation's role in this aspect of the Medical Center's growth.

A: Yes, it's extremely gratifying to participate in the creation and support of very meaningful programs and services for people in need throughout our community. It's often said that philanthropy spells the difference between adequacy and excellence. I can point to examples throughout our organization where community support has made that difference. The James Family Heart Center, the Pendleton Center, our Breast Care Center, Partners for Healthy Students, Clothing Closet, Geriatric and

Palliative Medicine, and Family Resource Center programs exist as they do today, thanks to the charitable investment of so many caring people.

Q: The 2004 capital campaign for construction of the East Campus in Prescott Valley was truly a milestone event for the Foundation. Can you speak about that effort?

A: To secure funding for the construction of our Prescott Valley campus, we prepared a comprehensive case that we presented to bond rating agencies. Philanthropy through the YRMC Foundation was an important part of that presentation. It was an honor to discuss the caring and generous community in which we work and live. The Foundation pledged to raise more than \$7 million as part of the bond process. This was a goal we, the members of our volunteer campaign organization, and our community of loyal donors met and exceeded. Year after year, the number of community organizations and local businesses supporting the Medical Center and Foundation continues to grow. We've been so blessed by the number of local

businesses and community groups who have created their own events to benefit the YRMC Foundation. Examples include the Barrett Propane Pink Truck campaign, Prescott Frontier Days' "Tough Enough to Wear Pink," Summit 4x4 Company's "Trails 4 Tatas," Los Pinos Mexican Restaurant "Remembering Toni," Capitol Canyon Club's "Swing Fore the Cure" Golf Tournament, and so many others. These

hard-working community members have raised a great deal of money to support critically important programs. It's wonderful to know our community is dedicated to making this a better place through their selfless generosity and thoughtfulness.

Q: Robbie, philanthropy has not only been a major part of your professional career but also your personal life.

A: Yes. I considered it an honor to be a donor myself. It's essential to me that I "practice what I preach," and the YRMC Foundation and the programs it supports were causes very near and dear to my heart. Talking with patients, their families and friends, it's heartwarming to know we've been a part of changing lives and saving lives. Gratitude is a continuing cycle, and being grateful to and for our family of donors has inspired even more generosity.

Over these many years, our faithful and generous donors and friends have changed life for others, and they've changed me as well. You've taught me the true meaning of kindness – that it's not just a word or a slogan, but a way of living

and treating others with genuine, heartfelt respect. And I've been the lucky recipient of so much of that kindness.

Thank you, Robbie, for your 36-year career with YRMC that touched the lives of thousands in our community.



Just for Fun

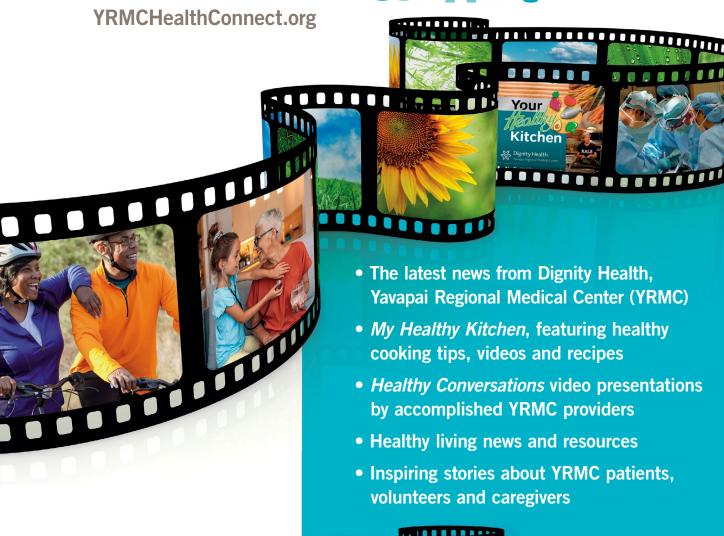
How much did you learn in this issue?

- 1. The YRMC Foundation provided this much support for YRMC programs and services in 2021.
 - a. More than \$5 million
 - b. More than \$2 million
 - c. More than \$100,000
 - d. More than \$1,000
- 2. How many vaccines were administered by YRMC at the COVID Vaccination Center at the Gateway Mall?
- 3. I can support the James Family Heart Center by:
 - a. Clicking the "Give Now" button at www.YRMCFoundation.org
 - b. Mailing a check to the YRMC Foundation office
 - c. Calling the YRMC Foundation at (928) 771-5686
 - d. Any of the above
- 4. What is Robbie Nicol holding in the photo where she is wearing an off-white sweater?
- 5. When is the new Lee Boulevard physician office building scheduled to open?
 - a. July 2022
 - b. January 2023
 - c. Next week

- 6. How many floors do the new Outpatient Services Building and parking garage at the YRMC Prescott campus have?
 - a. 1
 - b. 5
 - c. 3
- 7. What is the reason most donors are motivated to support the YRMC Foundation?
 - a. Because the Foundation staff is friendly
 - b. They want the tax benefits
 - c. Out of gratitude for care received
- 8. What do staff recipients of Guardian Angel recognition receive?
 - a. A certificate
 - b. A lapel pin
 - c. A gift card to a local fast food restaurant
 - d. Both A and B
- 9. What are some benefits to giving from an IRA?
 - a. Charitable donations from an IRA are exempt from taxes
 - b. Gifts from an IRA help preserve funds in your traditional checking account for personal use
 - c. IRA gifts allow you to fulfill your Required Minimum Distribution once you reach 72 years of age
 - d. All of the above

Hello to healthy, helpful news.

YRMCHealthconnect





This is what kindness looks like.

Support for the Breast Care Center at YRMC East

This page, top to bottom, left to right: World's Oldest Rodeo "Tough Enough to Wear Pink" event, Antelope Hills Women's Golf Association, Barrett Propane's Pink Truck, Fork in the Road "Boot Out Cancer" event, Homes & Land Magazine Reception, Canyon Golf Club's "Swing Fore the Cure" event.



















This page, top to bottom, left to right: Summit 4X4 Company "Trails 4 Tatas" event, Los Pinos "Remembering Toni" event, Movement Studio's "Glow Pink" event, NFM Lending Hike, Texas Roadhouse's "Stompin' Out Breast Cancer" event.













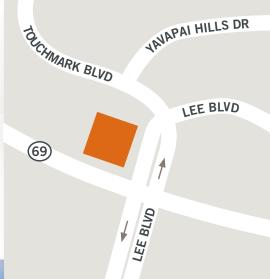




Quality Care Close to Home

Providing increased access to quality medical care, the Yavapai Regional Medical Group (YRMG) is building a 10,000-square-foot medical office at the corner of Highway 69 and Lee Boulevard in Prescott near the Gateway Mall. Primary care, cardiology and pulmonology physician services will be offered at the new facility.

YRMG leadership projects the new office will accommodate 20,000 patient visits annually. The new physician office building is scheduled to open in January 2023.









Built for Your Health

The Outpatient Services Building and Parking Garage at YRMC West

The new Outpatient Services Building West (OSB West) and adjacent parking garage at YRMC's Prescott campus opened recently and are actively serving our community's needs. Designed with comfort and convenience in mind, upon entering the building patients will find a spacious and open floorplan that is brightly lit with lots of natural light, plenty of comfortable seating, and our welcoming staff. The physician offices and clinical areas are similarly appointed and equipped with the latest technology.

The parking garage, conveniently located adjacent to the OSB West, offers three floors of parking connected to each level to provide direct access to the patient's physician office and/or clinical department. Each floor of the parking structure is completely level which is especially helpful for those with mobility issues. No challenging uphill climbs or potentially scary downhills for those using walkers or in wheelchairs. Additionally, the garage is equipped with charging stations for those driving electric vehicles.

The following services and Yavapai Regional Medical Group (YRMG) clinics are currently in operation at OSB West:

1st floor

- Laboratory Services
- Physical Rehabilitation Services
- Respiratory Therapy coming soon
- Pre-Operative Office coming soon
- Vascular Surgery
- YRMG Orthopedic Surgery

2nd floor

- Cardiac Diagnostic Imaging
- YRMG Cardiology
- Preventive Medicine and Wellness

3rd floor

- YRMG Neurosurgery and Physiatry
- Oncology coming soon
- Pharmacy coming soon
- Infusion Therapy *coming soon*



people like you who care

Dr. Pierre Tibi, Medical Director of The James Family Heart Center at YRMC, presents Soundos Moualla, MD, Medical Director of the Structural Heart Program at the James Family Heart Center with a Guardian Angel award on behalf of a grateful patient.

Gratitude and Our New Guardian Angel Program

"Piglet noticed that even though he had a very small heart, it could hold a rather large amount of gratitude."

— A. A. Milne, author of Winnie the Pooh

And much the same is true about our YRMC Foundation donors. The amount of gratitude held in our donors' hearts is abundant and truly humbling. In fact, you may recall a survey of your fellow Foundation donors found that more than 95% are motivated to give out of gratitude for the care they or a loved one received at YRMC.

Recognizing the need to provide a more formal way to express gratitude, we recently introduced our Guardian Angel program. Through this program, patients and family members can recognize a YRMC employee, physician or volunteer who made a special difference during their visit or stay at YRMC. Those honored via a donation to the Foundation are presented with a certificate informing them of the donor's thoughtful gift (donation amount kept confidential) and a custom Guardian Angel pin to wear honoring their commitment to care and kindness.

To honor your Guardian Angel, use our convenient and secure online giving tool at YRMCFoundation.org or contact us directly at (928) 771-5686.



Provide & **Protect**

help me organize my plan for those things I leave behind to benefit the people and organizations I care about most has been a great help to me. The process of estate planning

can be overwhelming and difficult to think about, but I want to be very deliberate about who will be helped in the community I love."

YRMC Foundation donor

If you would like a free copy of Provide & *Protect*, a helpful guide through the estate planning process, please call the YRMC Foundation office at (928) 771-5686 or email us at foundation@yrmc.org.

wellbeing of our community while possibly saving more on your taxes.

Giving can be especially beneficial for donors who must take a Required Minimum Distribution (donors 72 and older) because:

- Usually, you must pay taxes on money you withdraw from your IRA.
- Charitable gifts from an IRA are the exception! Instead of writing a check from your bank account, giving from your IRA means your traditional checking account can be saved for personal use.
- Making an IRA gift allows you to save the money in your household budget or savings account while fulfilling your Required Minimum Distribution.

Please consider if a gift to Dignity Health, Yavapai Regional Medical Center from your IRA makes sense for you. Thank you.

Give from my IRA?

As you consider how you would like to make an impact in 2022, the YRMC Foundation would like to share one surprisingly smart way more and more people like you are choosing to support our mission.

If you are 70-1/2 or older and wish to support Yavapai Regional Medical Center, giving from your IRA early in the year is a powerful way to promote the health and



Yavapai Regional Medical Center Foundation LEGACY CIRCLE



The YRMC Foundation's list of Legacy Circle donors recognizes those who have named our community's medical center as a beneficiary in their will or estate plan. While we honor those who have notified us of their plans, we also appreciate those who wish to remain anonymous.

If you have any questions or if a name was omitted in error, please contact:

YRMC Foundation 1003 Willow Creek Road Prescott, AZ 86301 (928) 771-5686 foundation@yrmc.org

Anonymous

Estate of Dean and Norma Anderson

Estate of Marvin D. Bailev

John and Marion Baker[†]

Estate of Carol M. Baltz

Estate of Waldo A. Bennier

Mr. and Mrs. Richard I. Besser

Estate of Evelyn Brockway

Elsie A. Carpenter

Linda P. and Leon Cheek Irrevocable Trust

Larry R. Cunningham

Brian and Dawn DeVries

Seymour and Judith[†] Dicker

Estate of Albert and Virginia Dietrich

Estate of B. William and Thelma Dunn

Barbara Elliott

Joyce S. Evans Trust

Eben and Nelda Fetters

Estate of Robert Haber

Kenneth G. Hinderleiter Trust

Cindy Jastrzab

Raymond A. Jenkins and Jeanne O. Jenkins

Revocable Trust

Kay and David Jenner[†]

Estate of Edward Kime, Jr.

Estate of Diana Kruglick

Robert C. Lahey

Estate of Gregory A. Lewis

Mr. and Mrs. Hans Luternauer

Dorothy Queen Revocable Trust

Patsy L. Ray Living Trust

Estate of Sharon Reeves

Joseph[†] and Peg Rhodes

Elizabeth G. Sankev[†]

Mr. and Mrs.† Theodore Schroeder

George Schuler

William J. Sonsin

Edi Taylor-Richards

Pierre R. Tibi, MD

George C. Tyler, MD[†]

Estate of Cheryl L. Walcher

Estate of Dorothy L. Ward

The Woodruff Family

Legacy is what lives on beyond us.

—Megan McGrory





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Touching Lives

Purpose

The YRMC Foundation inspires and nurtures a sacred relationship with Dignity Health, Yavapai Regional Medical Center and our communities to ensure excellence in health and healing.

Mission

We provide the vehicle for donors to express philanthropy and touch all the people of our communities. We develop funds through inspired donor involvement in order to ensure YRMC's ability to meet ongoing healthcare needs.

Please contact us if you wish to have your name removed from the list to receive future fundraising requests supporting Dignity Health, Yavapai Regional Medical Center and the YRMC Foundation. You may call us at (928)771-5686, or email us at foundation@yrmc.org.