# connections

For the Friends of Yavapai Regional Medical Center Foundation SPRING 2021



## Like Family.

For Seymour and Judy Dicker, their life was a true love story. Upon retirement from their law and medical careers, Prescott became their adopted hometown, and Dignity Health, Yavapai Regional Medical Center (YRMC) became another family. Both longtime YRMC volunteers and donors, they have given consistently to benefit their local community. Though Judy has now passed, Seymour continues their loving tradition of giving to YRMC, including the establishment of a planned gift in their will.

#### Make a Difference in the Lives that Follow.

Please remember us in your will by designating the YRMC Foundation as a beneficiary.



#### Yavapai Regional **Medical Center Foundation**

A Dignity Health Member

Robbie Nicol, Executive Director (928) 771-5686 • rnicol@yrmc.org



### Your Gift Touching Lives

In a time like no other, our **Yavapai County communities** are inspiring, resilient, and generous. As the COVID-19 pandemic continues to impact our Dignity Health, Yavapai **Regional Medical Center** (YRMC) staff and facilities, we are humbled by the support you have shown our caregivers and patients.

When we look back on these times, we'll cherish these gifts as the most important our organization has ever received.

Thanks to people like you, in the past nine months the YRMC Foundation has provided more than \$250,000 to help our Medical Center. The following are a few examples of how your generosity has touched the lives of so many during this crisis.

#### **YRMC Vaccination Center**

On January 21, 2021, YRMC opened Yavapai County's first public Vaccination Center. Located in the former Sears store at the Prescott Gateway Mall, the Center is staffed by 20 healthcare professionals and volunteers who administer up to 500 vaccines daily. Thanks to your support, the YRMC Foundation is able to underwrite the Center location's rental fee of \$5,000 per month. The Foundation initially helped coordinate the delivery of



meals and snacks for Vaccination Center personnel. It's anticipated the Vaccination Center will be in operation for four to eight months.

#### **Emergency Oxygen System Upgrade**

For weeks, YRMC staff was caring for well over 100 COVID-19 inpatients daily and operating at more than 120 percent capacity. We are all aware of the demand this placed on our facilities and the dire need for supplies and equipment. And then there is always the unexpected. At YRMC's West Campus, the demand for oxygen was nearly exceeding our system's capacity to

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deliver. Fortunately,

YRMC's experienced



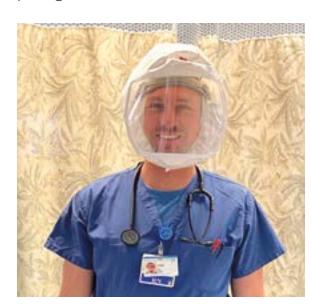
Keith Nichols, COO

Engineering staff quickly diagnosed and resolved the issue. "We never could have anticipated such an acute situation. No patients were ever at risk, but we were leaving nothing to chance," said YRMC's Chief Operating Officer, Keith Nichols. "Thanks to your support,

emergency funding from the YRMC Foundation's COVID-19 Response Fund was immediately available to cover this unforeseen expense of nearly \$70,000."

#### Patient and Staff Safety – First, Last and Always

From the outset of the COVID-19 pandemic, two items were in high demand at YRMC and healthcare institutions nationwide: Powered Air Purification Respirators (PAPRs), pictured here, and rapid decontamination systems that utilize UV light to protect against deadly pathogens.



The YRMC Foundation helped fund the purchase of 20 respirators and six decontamination units. The PAPR uses a blower to pass contaminated air through a HEPA filter, which removes contaminants and supplies purified air to a facepiece. Respirators are essential equipment for many, including physicians, nurses, nursing assistants, respiratory therapists as well as environmental services, nutrition services, and emergency department staff.

The rapid decontamination units are used throughout our hospitals to quickly (in a single 30-second cycle) disinfect items such as medical instruments, tablets, keyboards, cellphones and handheld communication devices, as well as TV remote controls, desk phones and wall-mounted medical equipment.



## people like you who care

#### Will Aldaco and Jesse Wasil





Meet Will Aldaco, owner of Los Pinos Mexican Restaurant, and Jesse Wasil, owner of Summit 4X4 Company. Last fall, these two Prescott businessmen, their employees, friends and families came together to raise funds for the Breast Care Center at Dignity Health, Yavapai Regional Medical Center.

Through their "Remembering Angels" event, more than \$35,000 was raised to provide essential health supports for patients undergoing treatment. What brought these two together? What do they have in common? They are people like you who care.

To learn more about hosting a fundraising event, please call the YRMC Foundation at (928) 771-5686.

#### Elsy Moon and Sasha Naasz

Sasha Naasz, owner of The Movement Studio in Prescott Valley and member Elsy Moon, recognize the importance of giving back to help those in their community. When she and her husband Ben opened the family-friendly dance studio in 2012, Sasha and Elsy immediately launched an effort to raise funds for breast cancer awareness. Elsy had a particularly meaningful connection to this cause, having lost her mother, Angelica, to breast cancer in 1999.

Their initial effort became an annual tradition, benefiting the Susan G. Komen Foundation and the American Cancer Society. Soon they began to ask themselves, "How can we do more for our local community?"

Through another YRMC event, Elsy was introduced to the YRMC Foundation and worked with Sasha to create their first fundraiser for the Breast Care Center at YRMC in 2018. While she acknowledges the importance of working for a cure, Elsy knows firsthand the powerful impact that local support for services like transportation to appointments, grocery assistance and wigs can make for patients struggling to manage breast cancer treatments.



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Elsy explained these supports helped her mother, a proud and strong woman who was reluctant to seek help. She also was concerned about burdening her daughter, who was working and raising a young family of her own.

Sasha's bubbly energy is perfect for motivating her members to participate in fundraising events, while Elsy works behind the scenes to encourage sponsorships and raffle prize donations from local businesses. In the three years the Movement Studio has hosted fundraising events for the Breast Care Center, the dance studio has more than doubled its donation each year. In fact, their \$2,020 challenge goal in 2020 – despite occupancy limitations and harsh weather – ultimately yielded far more. As Elsy says, "Our studio supports each other, and we are here for each other."

To learn more about joining Elsy and Sasha in hosting a fundraising event, please call the YRMC Foundation office at (928) 771-5686.

#### **Barry Barbe**

For Barry Barbe, owner of the renowned El Gato Azul Restaurant in Prescott, community outreach and philanthropy have been part of his mission statement and business plan for the last 23 years. These values are also part of El Gato's culture and have instilled even greater appreciation and teamwork, helping employees value their work on a different level as well as their contribution to the community.



During the pandemic, *Gato Gives* and *Gato Community Gives*, Barry's giving programs funded by employees and community members, have distributed many thousands in financial donations as well as many thousands of meals to local non-profits and individuals, including here at YRMC.

Barry's community leadership and mission of "Making the Good Happen" through his philanthropic activities echo the goals of the YRMC Foundation, and his delicious meals from El Gato Azul have helped YRMC staff feel comforted and valued.

#### **Toni Franklin**

When the COVID-19 pandemic began to take hold in March 2020, Toni Franklin woke one morning with a fever and extreme fatigue. With virus testing kits scarce at that time, her physician recommended she quarantine and watch for other symptoms. Within days, Toni's condition worsened. She was rushed to the YRMC Emergency Department with low oxygen levels and pneumonia in both lungs. Toni's attending

physician was very concerned about her progression and treated her with the assumption of COVID-19 (her test came back positive 48 hours later). She was transferred to the ICU, finally responding after several days of oxygen treatment.

Toni was overwhelmed with emotion during her hospitalization. Her husband was unable to visit due to restrictions and he wondered, "Will I ever see my wife again?" She was so thankful for the care received from the YRMC team, recalling



nurses who gently touched her with gloved hands and spent a few precious moments just being with her. And there was the nursing assistant who tenderly washed and braided her hair.

Toni's gratitude for these welcome moments of connection led her to the YRMC Foundation, where she arranged a recurring monthly donation to provide treats for the COVID-19 staff who brought her such comfort. Toni didn't realize how ill she had become and is grateful to be on the other side, thanks to the expert care provided by the YRMC team. Toni wishes she could thank each and every doctor, nurse and caregiver. She will be forever grateful for their professionalism, wisdom, dedication and kindness.

To join Toni in showing your gratitude with a recurring gift to the YRMC Foundation, please visit www.yrmcfoundation.org or call (928) 771-5686.

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## news you can use

## Dignity Health Affiliation



"I am truly inspired by the courage, compassion, and humankindness that you bring to your work each day

which has only been amplified during this pandemic."

—Lloyd H. Dean, CEO, CommonSpirit Health

Hello humankindness

This thoughtful message from Lloyd H. Dean, CEO of CommonSpirit Health, is representative of the warmth and support extended to our YRMC Foundation by our new CommonSpirit organization leadership and associates as a result of our recent affiliation with Dignity Health. CommonSpirit Health was formed in 2019 by the alignment of Catholic Health Initiatives and Dignity Health and is the largest nonprofit health system in the U.S., with over 1,000 care sites in 21 states.

From day one of our affiliation, our YRMC Foundation team has been nearly overwhelmed by the abundance of support and resources made readily available to us and by the sincere desire and encouragement for our Foundation's fundraising success. We look forward to working with our new CommonSpirit

associates to incorporate new ideas and grow our Foundation's ability to support our Medical Center's programs and services.

But as much as some things will change, other fundamental aspects of the YRMC Foundation will remain the same. Of what is of foremost importance to you and your fellow donors, please know:

- Your gifts to the YRMC Foundation will be used to support YRMC programs and services in our community.
- 100% of your gifts will be applied to the program or service as instructed by you.
- You can direct your gift to any of the Foundation's 18 special purpose funds.

As always, we thank you for your past and continued support.

## IRA Continues to Gain Popularity as a Giving Tool

By Bill Sonsin

There are a number of ways to donate to Dignity Health, Yavapai Regional Medical Center (YRMC). Options include cash, appreciated securities (stocks, bonds, mutual funds), real estate and other non-financial assets (should be readily marketable), as well as estate bequests, gift annuities, and charitable trusts.

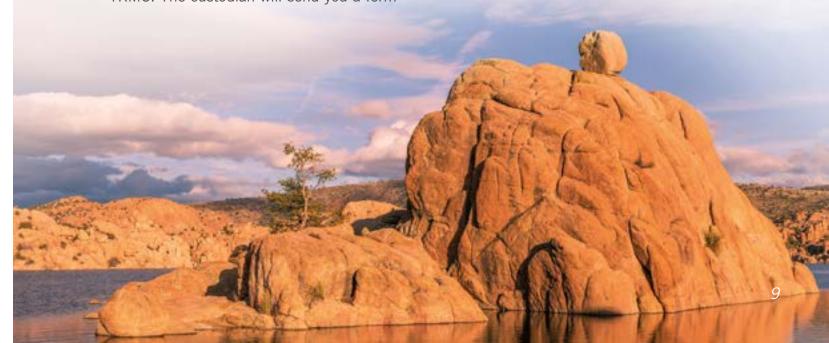
One popular method is a direct gift from an Individual Retirement Account (IRA) or similar retirement plan to a charity. This method is open to donors of at least age 70-1/2 (age determined as of the date of the gift), with a maximum \$100,000 reduction in Adjusted Gross Income (AGI) per calendar year.

The way it works is fairly simple: Contact your IRA custodian and tell them you want to make a gift from your IRA to YRMC. The custodian will send you a form

to formalize this in writing, then will send a check directly to YRMC. If you wish, this gift can be considered part of your annual minimum IRA distribution. You can either be acknowledged on the gift or remain anonymous. Besides benefiting a chosen charity, since the IRA withdrawal used for the gift is not included in the donor's AGI, it does not affect your itemized deductions eligibility or increase the chances of being impacted by the Medicare (Obamacare) penalty.

As always, we suggest that people considering a donation to any charity discuss it first with their tax advisor to make sure they will qualify and that this is the best way to proceed.

Bill Sonsin is a retired financial advisor for American Express Financial Advisors (now Ameriprise) and Secretary of the YRMC Foundation Board of Directors.





At any one time there are typically 20-30 construction and renovation projects in progress at Dignity Health, YRMC. As you can imagine, projects vary in size, scope, complexity and cost. For example, current projects at our West Campus in Prescott include an Emergency Department renovation, a Clinical Lab expansion, Energy Center steam lines replacement and a Cardiovascular Intensive Care Unit remodel. Projects underway at the East Campus in Prescott Valley include the Clinical Lab expansion, Energy Center emergency generator installation, diagnostic imaging equipment installation and Mobile Imaging Facility construction.

Of course, the most visible project is the construction of the three-story 100,000-square-foot Outpatient Services Building at the West Campus. Started in May of last year, construction continues

on schedule with a phased move-in date set for October 2021. Upon completion, the facility will house YRMC's cardiac rehabilitation program, infusion therapy services, The James Family Physical Rehabilitation Center, the Pendleton Center for Health and Wellness, physician offices, a demonstration kitchen, conference facilities and a café.



Mobile imaging facility





# YRMC Foundation By the Numbers

2020 Performance Review

Total Funds Raised	\$2,320,297
Number of Donors	1,012
Monetary Donors	812
Gift-in-Kind Donors	200
Estate Gifts	4
Grant Awards	14
Community Fundraising Events	17

### Cycle of Support

Working with you to improve the health of our communities.

#### The Hospital

board and staff identify fundraising priorities based on patient experience, research, clinicians and overall care.



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#### **The Community**

benefits from better healthcare services, and gives back to the Foundation to ensure that others and future generations receive the same quality, compassionate care.



#### The Foundation

helps the community realize their own philanthroic goals by matching them with hospital fundraising priorities.

## 1

Advanced Technology

What the Foundation



Supported

Cardiac Care



Charity Care



Community Outreach



Emergency Care



Employee Well-Being



Health Education



Women's Health



Patient
Experience
(e.g. lobby
furnishings,
artwork, patient
service training)

11

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The YRMC Foundation would like to recognize these generous donors who made monetary gifts during 2020.

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If we have unintentionally omitted your name or if it is spelled incorrectly, please accept our apology. We are very grateful for your kindness and generosity. Please contact us if you have any questions or comments.

YRMC Foundation 1003 Willow Creek Road Prescott, AZ 86301 (928) 771-5686 foundation@yrmc.org

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- The latest news from Dignity Health, Yavapai Regional Medical Center (YRMC)
- Healthy cooking tips, videos and recipes
- Interesting classes taught by accomplished YRMC providers
- Healthy living news and resources
- Inspiring stories about YRMC patients, volunteers and caregivers

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Suzanne M. Robb

## looking ahead

### **New Board Members**

In January, the YRMC Foundation Board of Directors announced the addition of three new members: Ms. Mary Mallory, Dr. Arabinda Pani, and Dr. Pierre Tibi. According to Foundation Board Chair, Dave Barrett, this was the first important step to achieving broader representation of the Foundation's donor constituents – a major organizational goal in 2021. "We want to make certain we are hearing from and serving the many voices within our community," said Barrett.



Dave Barrett, Chair Owner, Barrett Propane Member since 2013



Bill Sonsin, Secretary Financial Advisor (Ret.) American Express Financial Advisors (now Ameriprise) Member since 2017



Doug Bristol CFO (Ret.), Yavapai Regional Medical Center Member since 2017



Mary Mallory Yavapai County Board of Supervisors Member since 2021



Harvey Skoog Mayor (Ret.), Town of Prescott Valley Member since 2018



Pierre R. Tibi, MD Cardiovascular Surgeon The James Family Heart Center at YRMC Member since 2021



Ex Officio Members
John Amos
President and CEO,
Dignity Health, Yavapai
Regional Medical Center
Member since 2013



Robbie Nicol Executive Director Dignity Health, Yavapai Regional Medical Center Member since 2001



Arabinda K. Pani, MD Chief of Staff Dignity Health Yavapai Regional Medical Center Member since 2021

#### **Emeritus**

Ron Harvey, MD<sup>†</sup>, YRMC Physician (Ret.)
Joe Jackson<sup>†</sup>, President of Garrett Aviation (Ret.)
Roger Stewart<sup>†</sup>, Banker (Ret.), First Interstate Bank
Seymour Dicker (past Chair), Trial Lawyer (Ret.)
Kevin Keighron, COO (Ret.), Yavapai Regional Medical Center
Rev. Kimball C. Arnold, YRMC Volunteer Chaplain
Linda Medina, RN (past Chair), Nurse Executive (Ret.)
Rowle Simmons, Yavapai County Board of Supervisors (Ret.),
Former Mayor of Prescott



above: Highlands Center for Natural History below: Prescott Valley Amphitheater



## Gatherings 2021

As a healthcare organization, Dignity Health, YRMC and the YRMC Foundation must be extra careful about the messages we send about safety during these unique times. Therefore, with our collective health and safety in mind, we have determined to avoid hosting indoor events of any size through 2021. Outdoor events with proper social distancing, masking, sanitation and hygiene protocols are permissible if they comply with CDC guidance and local ordinances in effect at the time of the event.

So how do these decisions impact our Foundation? First, it means we will once again have to be creative in planning our annual Circle for Excellence donor reception. Hopefully you were able to join us for last year's Circle program titled "With Gratitude, From Our Homes to Yours." If you were unable to join us then, the recorded video is still available for

viewing on YouTube at the following link: https://youtu.be/o8bTcdv9huQ.

Second, as our weather permits, we look forward to introducing an outdoor version of our popular *Healthy Conversations* speakers program. Please watch for information on the Healthy Conversations "Fresh Air" series to be hosted in a variety of pleasing outdoor venues.

### **Essential Planning**

Establishing ours as one of Arizona's healthiest communities requires visionary thinking and thoughtful, detailed planning. Presently and for the next several months, YRMC's Board of Trustees and administrative team will focus on advancing two incredibly important planning initiatives that will impact healthcare delivery in our community for years to come. Upon completion, YRMC's long-term Strategic Plan and Master Facilities Site Plan will provide the blueprint and timetable for program expansion, new program development, facility renovations, campus expansion, new campus development, and services distribution.



I. to r.: Strategic planning leaders Dr. Robert Thompson, Executive Medical Director; Keith Nichols, Chief Operating Officer; Robbie Nicol, Executive Director, YRMC Foundation

16 17

#### Yavapai Regional Medical Center Foundation LEGACY CIRCLE



Legacy is what lives on beyond us.

—Megan McGrory

The YRMC Foundation's list of Legacy Circle Donors recognizes those who have named our community's medical center as a beneficiary in their will or estate plan. While we honor those who have notified us of their plans, we also appreciate those who wish to remain anonymous.

If you have any questions or if a name was omitted in error, please contact:

YRMC Foundation 1003 Willow Creek Road Prescott, AZ 86301 (928) 771-5686 foundation@yrmc.org

Dean † and Norma † Anderson

Marvin D. Bailey †

John and Marion † Baker

Carol M. Baltz

Waldo A. Bennier†

Mr. and Mrs. Richard I. Besser

Evelyn Brockway†

Elsie A. Carpenter

Linda P. & Leon Cheek Irrevocable Trust

**Brian and Dawn DeVries** 

Seymour and Judith† Dicker

Albert and Virginia † Dietrich

William † and Thelma † Dunn

Barbara Elliott

Joyce S. Evans†

**Eben and Nelda Fetters** 

Robert Haber†

Kenneth G. Hinderleiter

**Cindy Jastrzab** 

Jeanne<sup>†</sup> and Ray<sup>†</sup> Jenkins

Kay<sup>†</sup> and David Jenner

Edward Kime, Jr.

Diana W. Kruglick<sup>†</sup>

Robert C. Lahey

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Mr. and Mrs. Donald † McKeon

**Robbie Nicol** 

The Dorothy Queen Revocable Trust

Sharon Reeves†

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**George Schuler** 

William J. Sonsin

Frank<sup>†</sup> and Natalie Staskon

**Edi Taylor-Richards** 

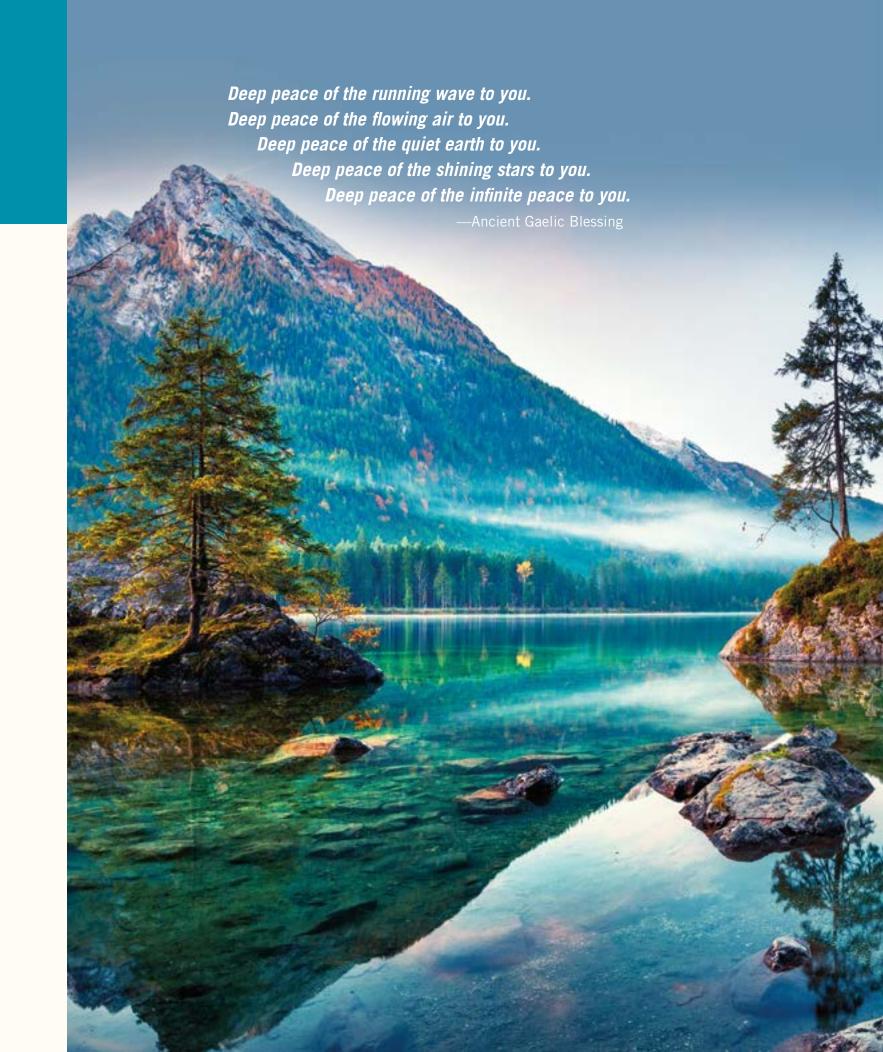
Pierre R. Tibi, MD

George C. Tyler, MD<sup>†</sup>

Cheryl L. Walcher<sup>†</sup>

Dorothy L. Ward<sup>†</sup>

The Woodruff Family





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### **Touching Lives**

#### Purpose

The YRMC Foundation inspires and nurtures a sacred relationship with Dignity Health, Yavapai Regional Medical Center and our communities to ensure excellence in health and healing.

#### Mission

We provide the vehicle for donors to express philanthropy and touch all the people of our communities. We develop funds through inspired donor involvement in order to ensure YRMC's ability to meet ongoing healthcare needs.

Please contact us if you wish to have your name removed from the list to receive future fundraising requests supporting Dignity Health, Yavapai Regional Medical Center and the YRMC Foundation. You may call us at (928)771-5686, or email us at foundation@yrmc.org.